Application No.: 10/535,266 Amendment Dated July 28, 2009 Reply to Office Action of April 29, 2009

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

 (Currently Amended) A method of manufacturing a plasma display device having a panel in which a pair of substrates having transparency at least on a front side, the substrates being oppositely disposed so that a discharge space and discharge cells are formed between the substrates, and a metallic holding plate that supports the panel via a thermal conductive material, the method comprising:

forming the thermal conductive material from aof a pull-to-remove type adhesive;

applying the adhesive to one of the panel and the holding plate, and applying heat and pressure to the panel and the holding plate for forming a bulging-out portion of the adhesive bulging out from between the panel and the plate;

bonding the panel to the holding plate together; and

curing the adhesive by simultaneous application of pressure and heat, for bonding the panel and the holding plate together;

wherein a groove in which a portion of the adhesive flows and is formed at a periphery of the holding plate, the groove accepting the portion of the flowed adhesive and preventing it from leaking to the outside of the holding plateforming a groove around the holding plate for a portion of the adhesive to flow into the groove so that the portion of the adhesive can be prevented from hanging out outside the holding plate.

## 2. - 12. (Cancelled)

13. (Original) The method of manufacturing the plasma display device of Claim 1, wherein a driving circuit block containing a semiconductor device for feeding a display signal to the panel is mounted on a cooling plate on a back side of the holding plate, a portion of the thermal conductive material is exposed from the holding plate, and the driving circuit block-mounted cooling plate is bonded with the exposed portion of the thermal conductive material.

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14. (Original) The method of manufacturing the plasma display device of Claim 1, wherein a driving circuit block containing a semiconductor device for feeding a display signal to the panel is mounted on a cooling plate on a back side of the holding plate, a portion of the thermal conductive material is extended to the driving circuit block-mounted cooling plate.

## 15. - 18. (Cancelled)

19. (New) The method of manufacturing the plasma display device of Claim 1, further comprising pulling the bulging-out portion to allow the panel to be removed from the holding plate.